

# **Investor Presentation September 30, 2014**







## **Leasing Sector in Turkey**







### **LEASING**

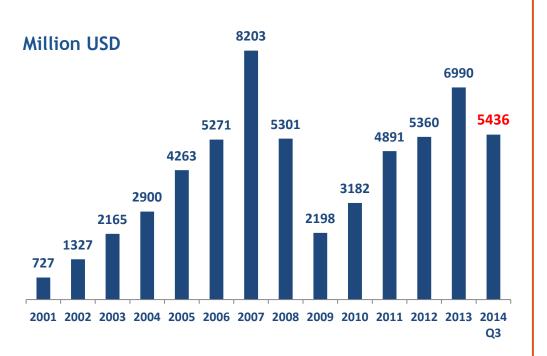
- ✓ VAT is %1 for various types of machinery.
- ✓ New Leasing Law approved (13/12/2012,Law no:6361). Product differentiation;
  Operating Leases, Sale-and-lease back. Sale-and-lease back demand is strong.
- ✓ Expertise on SMEs, consultancy and know-how support in addition to funding.
- ✓ FX borrowing option (Bank FX loans have some restrictions)
- ✓ Fast credit approvals (leased asset ownership), flexible payment plans.





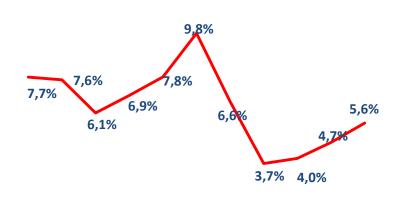
### **TURNOVER**

#### New Leasing volume of the sector



Leasing penetration is still at low levels compared to EU average of 15% and North America average of 18%.

#### Penetration \*





\*Leasing volume/ Private sector fixed investments





## **Company Overview**

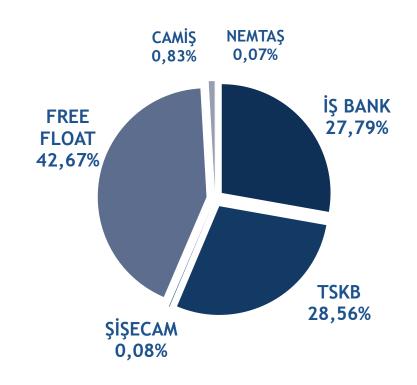






### MILESTONES & OWNERSHIP

- Financial leasing law enacted in 1985.
- İş Leasing established in 1988 by
   İş Bank, IFC and Societe
   Generale.
- IFC and SocGen transferred leasing know-how and expertise,
   İş Bank branches provided access to the market.
- İş Group took over in 1995.
- 29,4% public offering in 2000.



iş Bank group controls 57,3% of the shares.





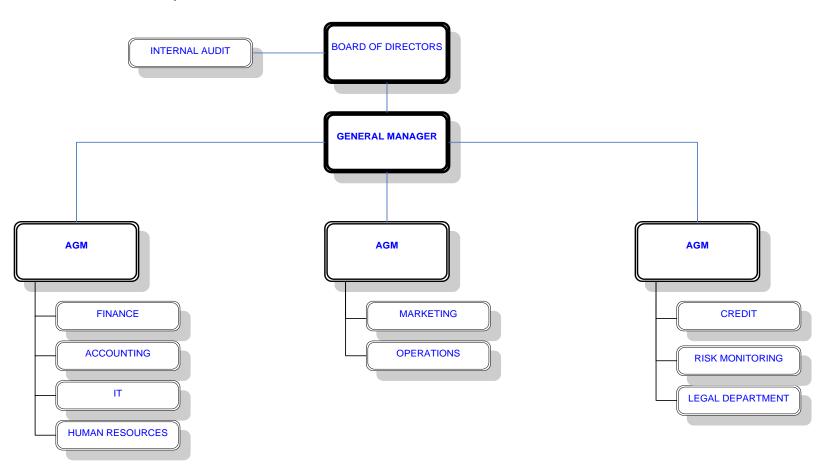
### PARTICIPATIONS

Equity Participations	Ownership Rate (%)
Efes Varlık Yönetimi A.Ş	10.00
İş Yatırım Menkul Değerler A.Ş. (IS Invest)	4.86
İş Net	1.00
İş Girişim Sermayesi Y.O A.Ş.	0.89
Yatirim Finansman A.Ş.	0.06
Camiş Menkul Değerler A.Ş.	0.05
Subsidiaries	Ownership Rate (%)
İş Factoring Finansman Hiz. A.Ş.	78.23





### ORGANIZATION CHART







### Lease Portfolio

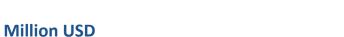


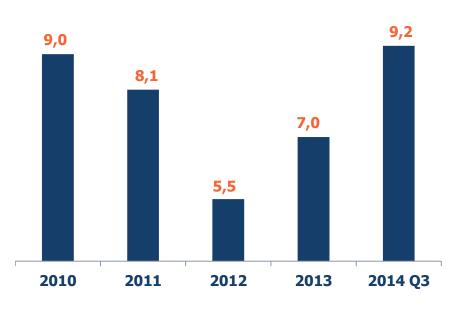




### **TURNOVER & MARKET SHARE**



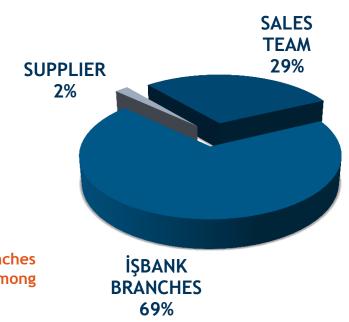








## SALES CHANNELS

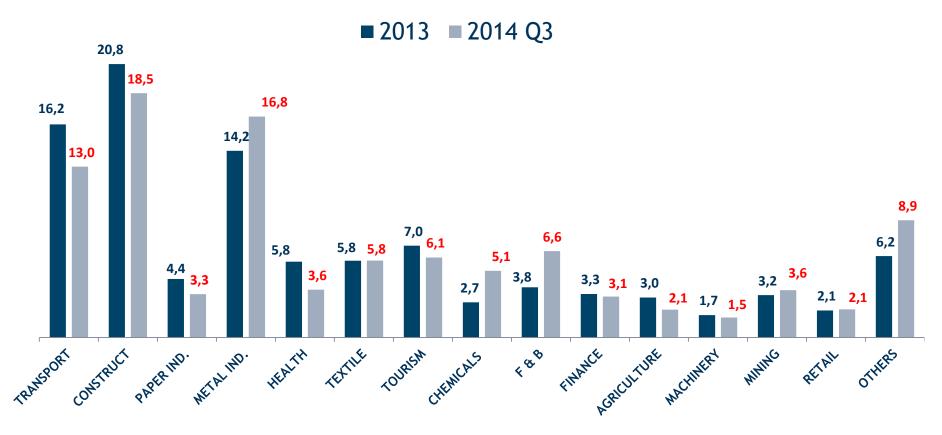


İşbank has 1.324 branches country-wide largest among private banks.





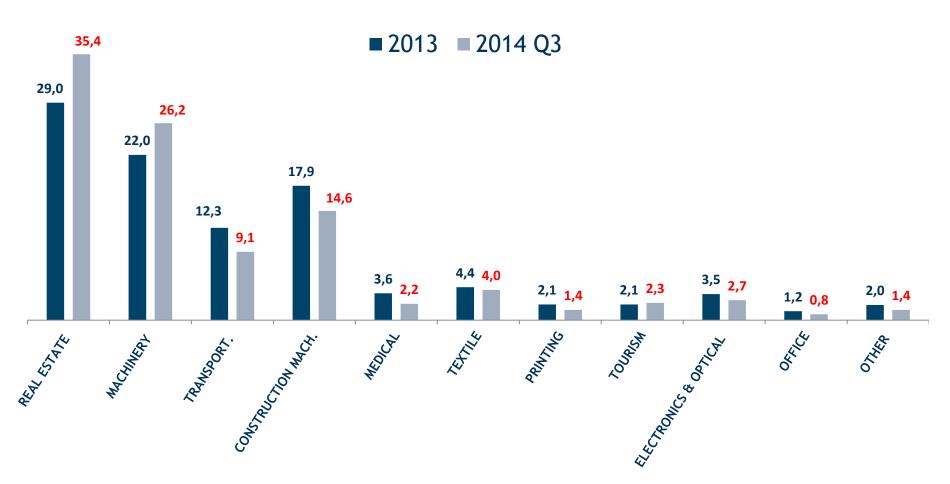
### SECTORAL DISTRIBUTION, %







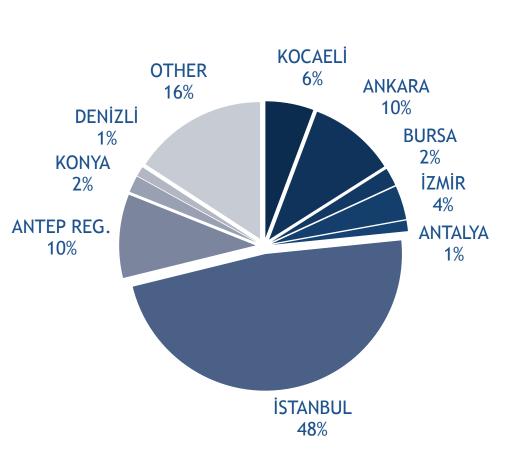
### ASSET DISTRIBUTION, %







## GEOGRAPHICAL DISTRIBUTION

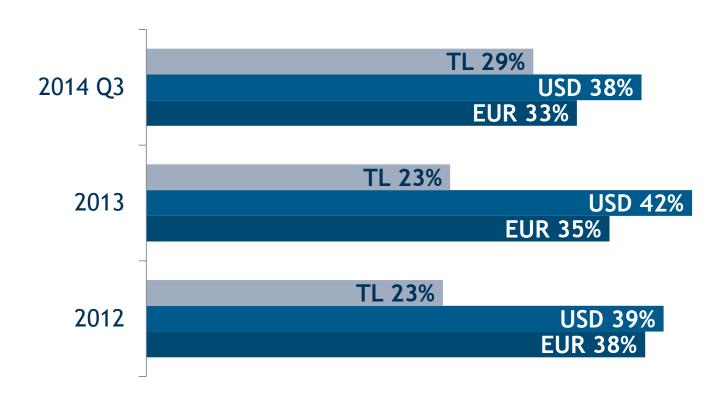


BRANCHES	MARKETING & SALES STAFF
Head Office	2
Istanbul (A) - Kozyatağı & Gebze	8
Istanbul (E) - Şişli & Avcılar	10
Ankara & Central Anatolia	7
Çukurova	3
South Anatolia	3
Marmara	3
Aegean	4
Mediterranean	3
Trabzon	2
Konya	2
Denizli	1
Kayseri	1
Diyarbakır	1
TOTAL M & S STAFF	50
TOTAL HEADCOUNT	134





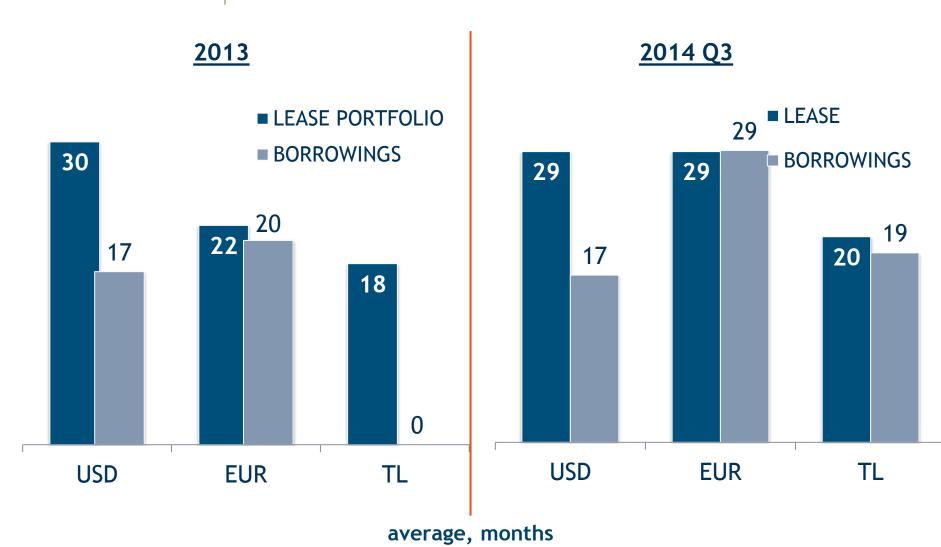
### **CURRENCY DISTRIBUTION**







### MATURITY DISTRIBUTION







### FUNDING POLICY

- ✓ 21 % of debt portfolio is funded via İşbank. İşbank has available lines to fund İş Leasing when necessary.
- ✓ İş Leasing has outstanding bond issuances amounting 250 million TRY. Initial terms for all is 24 months.
- ✓ IFC renewable energy and energy efficiency facility of 40 million US\$ in 2013.
- ✓ Tapped Islamic Debt market and closed two Murabaha facilities in 2012 and 2013.
- ✓ Bilateral lines from local and foreign banks, SME funds of development banks and World Bank, ECA loans are other major other sources of funding.
- ✓ Syndicated loans and other structured loans will be considered again at competitive pricing levels. Cost of funding is key to our evaluation.
- ✓ Strategy aims diversification of creditors and debt products.
- ✓ Strategy is not to generate a currency mismatch and to keep maturity mismatch within manageable limits.





### **Financial Performance**







### FINANCIAL HIGHLIGHTS

TRY Million, consolidated	31 December 2012	31 December 2013	30 September 2014	
Leasing Receivables, Net	1,391	2,232	2,695	
Factoring Receivables, Net	1,015	946	1,376	
Non Performing Receivables	113	124	128	
Provisions	-69	-67	-83	
Total Assets	2,820	3,493	4,543	
Financial Liabilities	2,213	2,668	3,770	
Equity	566	604	644	
Net Interest Income	70	78	57	
Provisions	-22	-18	-20	
Operating Expenses	-24	-30	-29	
İş Leasing solo Profit	37,2	49,0	53,7	
Consolidated net Profit	41	40	56,4	
RATIOS				
Non Performing Loans/ Receivables	4,6%	3,8%	3,1%	
Provision Ratio	61,2%	53,9%	64,8%	
Return On Equity	7,5%	6,8%	12,1%	





### BALANCE SHEET (consolidated) mio TL

Million TRY	2012	2013	2014 Q3		2012	2013	2014 Q3
Current Assets				Current Liabilities			
Cash and Cash Equivalents	317.2	232.8	380	Short Term Liabilities	1874.7	1455.4	2078.7
Trading Securities(net)	8.7	-	-	Trade Payables	14.8	66.6	26.8
Leasing Receivables(net)	462.4	727.0	841.5	Advances Received	8.4	20.9	40.3
Factoring Receivables (net)	1014.9	946.1	1375.7	Corporate Tax Payable	4.6	2.5	1.5
Other Current Assets(net)	9.7	11.7	17.5	Other Current Liabilities	10.1	126.7	56.0
Total Current Assets	1812.9	1917.6	2614.7	Total Current Liabilities	1912.6	1672.1	2203.3
Long Term Assets				Long Term Liabilities			
Leasing Receivables (net)	928.3	1505.0	1853.2	Long Term Borrowings	338.7	1212.9	1691.5
Assets for Sale(net)	25.6	23.2	22.3	Reserves for emp. benefits	3.2	4.0	4.3
Deferred Tax Assets(net)	51.4	44.3	30	Total Long Term Liabilities	341.9	1216.9	1695.8
Fixed Assets (net)	1.3	1.7	2	Minority Interest	13	15.1	15.6
Other Long Term Assets	0.8	0.8	20.8	Equity			
Total Long Term Assets	1007.4	1575.0	1928.3	Capital	389	424.4	461.5
				Reserves	123	124.5	110
				Net Profit For The Year	40.8	39.6	56.8
				Total Shareholder's Equity	552.8	588.5	628.3
TOTAL ASSETS	2820.3	3492.6	4543.0	TOTAL LIABILITIES	2820.3	3492.6	4543.0





## INCOME STATEMENT (consolidated) 000 TL

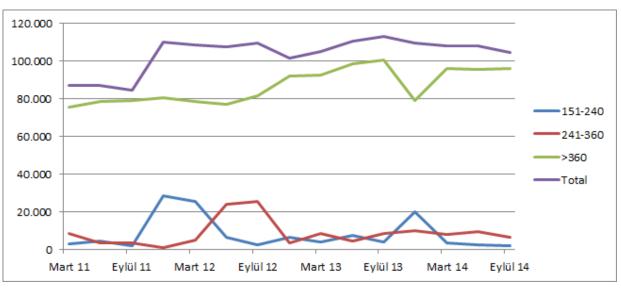
Million TRY	2012	2013	2014 Q3
Interest Income	106,067	125,745	136,644
Interest Expense	(96954)	(115,448)	(141,920)
Foreign Currency Gains/(Losses)	24,758	13,829	54,879
Total	33,872	24,126	49,603
Factoring Income	51,984	58,489	61,987
General and Administrative Expenses	(24,363)	(30,444)	(29,369)
Provision Expenses	(22,058)	(17,608)	(19,749)
Other income/(expenses) (net)	15,141	18,481	12,061
Profit before taxation	54,576	53,044	74,533
Tax	(12,775)	(10,855)	(17,289)
Profit after taxation	41,800	42,189	57,244
Minority Interest	(995)	(2,600)	(765)
Net Profit for the Year	40,805	39,589	56,479





## NPL

Consolidated	2011	2012	2013	2014 Q3
Gross NPL /Total Receivables	% 6,1	% 4,6	% 3,8	% 3,1
Net NPL / Net Receivables	% 2,9	% 1,8	% 1,8	% 1,1

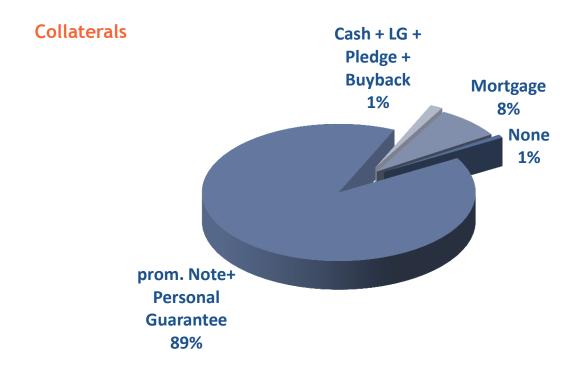


000 TL	LOSS RESERVE
2014 Opening	(66.622)
Reversals	3.430
New provisions	(19.749)
Write-off (*)	-
Transfer	-
30.09.2014 Closing	(82.941)





• Leased asset, since legally possessed by the lessor, is a collateral. Depending on the lessee's credit ratings and second hand value of the leased asset, additional collaterals might be demanded.



<sup>\*</sup>İş Bank group excluded





### **RATINGS**



#### **Foreign Currency**

Long-Term IDR BBB Short-Term IDR F3

Outlook Stable

### **Local Currency**

Long-Term IDR BBB Short-Term IDR F3
Outlook Stable

#### **National**

Long-Term Rating AA + (tur)
Outlook Stable
Support Rating 2





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