







Leasing Sector in Turkey







ADVANTAGES OF LEASING

- ✓ 1 % VAT on selected machinery. (Finance Ministry decree dated 27/12/2011)
- \checkmark Expertise on SMEs, consultancy and know-how support in addition to funding.
- ✓ FX borrowing option (Bank FX loans have some restrictions)
- ✓ Fast credit approvals (leased asset ownership), flexible payment plans.
- Banks can fund up to %50 of commercial real estate but there is no limit for leasing companies. (BRSA regulation dated 16/12/2010)



TURNOVER



Leasing penetration is still at low levels compared to EU average of 15% and North America average of 18%.



*Leasing volume/ Private sector fixed investments (Buildings excluded)



LEASING PENETRATION RATIOS COMPARED





MARKET SHARES, New Leasing Transactions



Source: Fider





Company Overview





MILESTONES & OWNERSHIP

- Financial leasing law enacted in 1985.
- İş Leasing established in 1988 by
 İş Bank, IFC and Societe
 Generale.
- IFC and SocGen transferred leasing know-how and expertise,
 İş Bank branches provided access to the market.
- İş Group took over in 1995.
- 29,4% public offering in 2000.



İş Bank group controls 57,3% of the shares.



PARTICIPATIONS

Equity Participations	Total Share Capital (TRY)	İş Leasing (TRY)	Share (%)
İş Yatırım Menkul Değerler A.Ş.	200,000,000	4,864,851	2.43
Camiş Menkul Değerler A.Ş.	4,696,000	2,471	0.05
Subsidiaries	Total Share Capital (TRY)	İş Leasing (TRY)	Share (%)
İş Factoring Finansman Hiz. A.Ş.	16,000,000	12,517,000	78.23



ORGANIZATION CHART







Lease Portfolio







TURNOVER & MARKET SHARE





Million USD

Percentage



2012 Q1 Leasing Volumes

2012 Q1 total volume was 1,092,469 \$

	Share %	Leasing volume \$
GARANTİ LEASING	18,9 %	206.550
YAPI KREDİ LEASING	16,6 %	180.838
BNP PARIBAS	10,3 %	112.725
DENİZ LEASING	7,9 %	85.793
AKLEASE	7,6 %	83.537
HALK LEASING	5,5 %	60.114
FİNANS LEASING	5,1 %	55.650
ZİRAAT LEASING	5,1 %	55.224
VAKIF LEASING	3,8 %	41.322
İŞ LEASING	3,5 %	38.013

A time lag of 2-3 months on average exists between leasing agreement and start of rental payments (delivery). The decrease in İş Leasing's transaction volume in Q1 mainly resulted from the increased risk awareness in the last 2 months of 2011 when the European debt crisis was moving to an unpredictable outcome.



SALES CHANNELS



Total Number of Customers



•Total number of customers in CRM database: 54,348



SECTORAL DISTRIBUTION, %

■ 2011 ■ 2012 Q1





ASSET DISTRIBUTION, %

■ 2011 ■ 2012 Q1





1.400

PORTFOLIO DEVELOPMENT





GEOGRAPHICAL DISTRIBUTION



OFFICES	SALES STAFF
Head Office	2
Istanbul Europe	7
Istanbul Asia	3
Ankara Rep. Office	6
Antep "	5
Bursa "	2
İzmir "	3
Antalya "	3
TOTAL SALES STAFF	31
TOTAL HEADCOUNT	104



CURRENCY DISTRIBUTION



('000 TRY)	2011	2012 Q1
Net FX Position (Long)	2.232	6.314
Net FX Position/Equity	0,4 %	1,2 %



MATURITY DISTRIBUTION





FUNDING POLICY

- ✓ 32 % of debt portfolio is funded via İşbank. İşbank has available lines to fund İş Leasing when necessary.
- ✓ İş Leasing issued two corporate bonds 100 million TRY each. Terms were 12 and 24 months respectively.
- Bilateral lines from local and foreign banks, SME funds of development banks and World Bank, ECA loans are other major other sources of funding.
- ✓ Syndicated loans and other structured loans will be considered again at competitive pricing levels. Murabaha Loan and IFI facilities are being negotiated. Cost of funding is key to our evaluation.
- ✓ Strategy aims diversification of creditors and debt products.
- Strategy is not to generate a currency mismatch and to keep maturity mismatch within manageable limits.





Financial Performance







TRY Million	31 December 2011	31 March 2012	Change(%)	
Leasing Receivables, Net	1,398	1,322	-5 %	
Factoring Receivables, Net	405	460	14 %	
Non Performing Receivables	110	109	-1 %	
Provisions	-58	-57	-2 %	
Total Assets	2,242	2,243	0 %	
Financial Liabilities	1,579	1,479	-6 %	
Equity	520	530	2 %	
INCOME	STATEMENT			
Net Interest Income	119	4	-87 %	
Provisions	-15	-6	60 %	
Operating Expenses	-22	-6	9 %	
İş Leasing solo Profit	46	7,9	-31 %	
Consolidated net Profit	52,4	4,3	-67 %	
RATIOS				
Non Performing Loans/ Receivables (solo)	7,6 %	7,9 %		
Provision Ratio	52,7 %	52,3 %		
Return On Equity	10,5 %	3,3 %		



BALANCE SHEET (consolidated) mio TL

Million TRY	2010	2011	2012 Q1		2010	2011	2012 Q1
Current Assets				Current Liabilities			
Cash and Cash Equivalents	691.3	309.6	336.6	Short Term Liabilities	1,416.4	1,353.4	1364.1
Trading Securities(net)	4.4	12	15.1	Trade Payables	14.5	15.1	16
Leasing Receivables(net)	323.5	418.9	409.3	Advances Received	8.6	7.8	10.1
Factoring Receivables (net)	331.3	404.7	459.7	Corporate Tax Payable	3.2	3.4	2.1
Other Current Assets(net)	24.4	22.6	11.8	Other Current Liabilities	2,1	20.3	6.7
Total Current Assets	1374.9	1167.6	1232.5	Total Current Liabilities	1444.7	1400	1399.1
Long Term Assets				Long Term Liabilities			
Leasing Receivables (net)	612.1	979.6	912.2	Long Term Borrowings	170.5	319.3	310.9
Assets for Sale(net)	26.5	20.2	26.6	Reserves for emp. benefits	2,2	2,7	2.8
Deferred Tax Assets(net)	78.6	72.5	69.2	Total Long Term Liabilities	172.7	322	313.7
Fixed Assets (net)	0.4	1.1	1.0	Minority Interest	10.9	11.5	11.3
Other Long Term Assets	0.9	1.0	1.0	Equity			
Total Long Term Assets	718.5	1074.4	1010	Capital	295.0	339.0	339.0
				Reserves	106.4	117	175.1
				Net Profit For The Year	63.7	52.5	4.3
				Total Shareholder's Equity	465.1	508.5	518.4
TOTAL ASSETS	2,093.4	2,242	2,242.5	TOTAL LIABILITIES	2,093.4	2,242	2,242.5



INCOME STATEMENT (consolidated) 000 TL

Million TRY	2010	2011	2012 Q1
Interest Income	81,488	100,636	24,427
Interest Expense	(60,230)	(79,613)	(23,442)
Foreign Currency Gains/(Losses)	912	9,927	4,867
Total	22,170	30,950	5,852
Factoring Income	18,671	34,801	11,064
General and Administrative Expenses	(18,352)	(21,978)	(6,001)
Provision Expenses	(12,372)	(15,273)	(5,626)
Other income/(expenses) (net)	52,330	32,275	2,394
Profit before taxation	62,447	60,774	7.683
Tax	2,422	(6,508)	(4,339)
Profit after taxation	64,869	54,266	3,344
Minority Interest	(1,167)	(1,793)	1,000
Net Profit for the Year	63,702	52,473	4,344



NPL

Consolidated	2008	2009	2010	2011	2012 Q1
Gross NPL / Total Receivables	% 7,0	% 10,8	% 6,9	% 6,1	% 6,3
Net NPL / Net Receivables	% 4,3	% 6,9	% 3,5	% 2,9	% 2,9



000 TL	LOSS RESERVE
2011 Opening	(55.527)
Reversals	770
New provisions	(281)
Write-off	
2011Closing	(55.038)





• Leased asset, since legally possessed by the lessor, is a collateral. Depending on the lessee's credit ratings and second hand value of the leased asset, additional collaterals might be demanded.







Other Issues





RATINGS



Foreign Currency	
Long-Term IDR	BBB-
Short-Term IDR	F3
Outlook	Stable
Local Currency	
Long-Term IDR	BBB-
Short-Term IDR	F3
Outlook	Stable
National	
Long-Term Rating	AAA (tur)
Outlook	Stable
Support Rating	2





- Increasing synergy with İşbank branches. By more efficiently using the wide branch network of İşbank, reaching uncovered SME's therefore smaller ticket sizes and higher spreads are targeted.
- Regulatory changes are on the agenda. Draft law is at final stage waiting to be approved by the parliament. The change is expected to include new products like Sale and Lease back, Operating Lease, Lease of complementary parts and software leasing.



DISCLAIMER

The information in this document has been obtained by is Finansal Kiralama A.S. ("is Leasing") from sources believed to be reliable, however, is Leasing can not guarantee the accuracy, completeness, or correctness of such information. This document has been issued for information purposes only. The financial reports and statements announced by is Leasing to the public and the relevant corporations are accepted to be the sole material. Is Leasing does not accept any liability whatsoever for any direct or consequential loss arising from any use of this document or its contents due to the misleading information in this document. All estimations, if any, contained in this document are the opinions of is Leasing and can be subject to change without notice. This document can not be interpreted as an advice to the investors and İş Leasing can not be held responsible for the results of the investment decisions made on the account of this document.